

Flowers Foods is a good fit

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If the Bardstown Industrial Development Corporation had been handed a magic wand and then told to produce an ideal plant for Bardstown and Nelson County it is doubtful it could have dreamed up something better than Flowers Foods.

The number of jobs is significant and the average pay impressive. The product is virtually recession proof and the company employees who participated in a "Get Acquainted" session at Maywood last week seemed as if all of them hailed from Fairfield or New Hope rather than Thomasville, Ga.

In short, the relationship between the bakery and Bardstown seems like a perfect fit.

Attracting this kind of business has nothing to do with luck and everything to do with being prepared to step forward with the right combination of incentives and infrastructure when the time is right. That means having resources in place and ready to respond to the most casual of requests.

Linking the B.I.D.C., the Bardstown-Nelson County Chamber of Commerce and Bardstown-Nelson County Tourist Commission under the Nelson County Economic Development Agency keeps Bardstown and Nelson County prepared to take advantage of opportunities.

That nimbleness paid off with Flowers Foods.