

Nelson County joins forces with kix.com  
Regional web portal supports job seekers, employers, regional collaboration

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STAFF REPORT

Nelson County Judge Executive Dean Watts recently issued a proclamation in recognition of Kix.com Week — a region-wide community awareness initiative June 20-26 — during which community leaders encouraged area residents to learn more about the new regional web portal.

Kix.com or the Kentucky Indiana eXchange helps link job seekers to employment opportunities, employers to the region's best talent and prospective students to the training and education they need to fill higher-skilled jobs and contribute to regional prosperity. The site also looks to connect the region in an unprecedented way using state-of-the-art social networking tools.

Nelson County employers have played a pivotal role in helping make this portal a reality, participating in a regional survey that assessed the needs of area employers throughout a 26-county region. The portal's labor market information is a roll-up of the survey results, providing a regionally focused picture of employer needs now and in the future.

As he stated in the proclamation, Watts sees great value in the regional collaboration kix.com helps to foster. "Working together as a region is conducive to building a successful and sustainable economy, one that can compete successfully in a global marketplace."

The Wired65 initiative funded the creation of kix.com. The WIRED — Workforce Innovation in Regional Economic Development — program is a U.S. Department of Labor program. The "65" moniker given to this regional WIRED initiative is symbolic of the interstate corridor that helps tie all of the counties together.

"We are thrilled to have Nelson County participating in Kix.com Week," said Kim Huston, Wired65 team co-chair.

Huston also echoed the sentiments of the proclamation that kix.com is another great idea from the Idea Capital of the World, a place where imaginations and individuals thrive. Kix.com is helping to showcase all of those great ideas at [www.kix.com/group/idea](http://www.kix.com/group/idea).