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Nelson County Economic Development Agency

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Downtown Streetscape Completed



After a year of construction, the downtown Streetscape Project is now complete. Over 150 people turned out for the completion ceremony and ribbon cutting event on June 3rd. The \$3 million project was made possible by funds from the city, state and federal governments.

CBRE Hired for Industrial Parks

Nelson Fiscal Court and the Nelson County Economic Development Agency have entered into an agreement with CBRE-Louisville as agent for the Wilson and Nelson County Industrial Parks. CBRE is one of the largest industrial real estate companies in the U.S. and will promote the parks to clients on a national level. Nelson County already has a successful relationship with this company as they promoted Bardstown as a site to their client Flowers Foods. With industrial relations all across the country, CBRE will be able to make contacts that could not be done on a local level.

LTADD helps with Career Readiness

The Lincoln Trail Career Centers are continually looking for new ways to provide employers and job seekers with a one-stop solution to employment and economic development resources.

The **National Career Readiness Certificate** helps employers easily identify the most skilled employees and offers job seekers an opportunity to stand out from the crowd. The Certificate, based on ACT's world-renowned WorkKeys[®] assessments, measures essential workplace skills and is a reliable predictor of workplace success.

The **National Career Readiness Certificate** applies to all sectors of the economy and measures:

- Problem solving; Critical thinking, Reading and using written, work-related text;
- Applying information from workplace documents to solve problems;
- Applying mathematical reasoning to work-related problems;



Setting up and performing work-related mathematical calculations;
Locating, synthesizing and applying information that is presented graphically; and
Comparing, summarizing and analyzing information presented in multiple related graphics.

The Certificate can assist employers with:

Screening, hiring and promotion, and targeting employee training and development. Employers can target their training budgets for job-specific skills rather than basic skills.

For additional information, please contact the Kentucky NCRC Coordinator, Joseph Paul, at (502) 564-5331 or joseph.paul@ky.gov, Jim Skees, Business Liaison, Lincoln Trail Area Development District at (270) 769-2393 or jim@ltadd.org or visit <https://ncrc.ky.gov>.

New Wage and Benefit Survey Released

The Nelson County Economic Development Agency has recently released its 2011 Wage and Benefit Survey for Nelson County. The information was compiled through an on-line interview of our local industrial and business community. The survey was co-sponsored by the NELCO consortium. The survey can be accessed on the NCEDA website at www.visitbardstown.com.

Bloomfield Works to Support Agribusiness

Bloomfield Mayor Rhonda Hagan made the first step in her goal to promote agritourism in her community. The first meeting of several farmers and other interested persons was held in July to discuss how to get started. Those speaking to the group included Bardstown Tourism VP Dawn Przystal, Ky. Ag. Fund Representative Christie Marksbury and Kenny Ice with the local Ag Council.

Nelson County Tourism up 7%

The State of Kentucky released the tourism economic impact report which showed Nelson County's tourism figures up 7% or \$549,764, one of the highest in our region.

Industry Update



The Orbis Corporation on Wilson Parkway has hired Sean Kranz as their new Plant Manager. Brenda Brown has been hired as their new HR Manager.

Cecil Marks has been promoted to Plant Manager at NPR Manufacturing.



Heaven Hill Distilleries has acquired the worldwide rights to the Admiral Nelson family of rums from Luxco of St. Louis.



Congratulations to Barton's 1792 Distillery on the opening of their new Visitors Center. The distillery is also open for tours on the hour Mon.-Fri., 9-3; Sat., 10-2.

Michael Kanbar, owner of Strong Spirits, has purchased one of Mitsuba's buildings at 999 Withrow Court for the expansion of his spirits bottling company.

Chamber to launch interactive map of Nelson County

The Bardstown-Nelson County Chamber of Commerce is proud to introduce our new Chamber Interactive Map marketing program. Our new online map is designed to deliver more exposure for your business and drive more opportunities to your location.

By increasing your presence on the Chamber's website, you will enhance our Search Engine Optimization capabilities. Individuals and companies alike visit our website every day in search of local information about our community.

Follow this link <http://mapsponsors.com/bardstown/index.html> to view an example of the Interactive Map.

NELCO Consortium Update

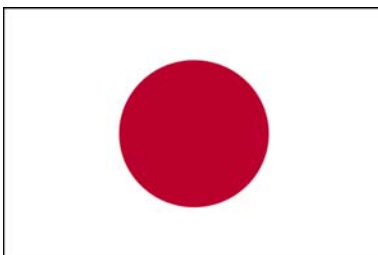
NELCO, the Nelson and Washington County Consortium of industrial HR and Management leaders, is in the process of submitting their latest Bluegrass State Skills grant.

The University of Kentucky is hosting a first annual Lean Users Conference on October 18-19 in Lexington.

For more information about these programs and or events contact NELCO Director Stan Carton at 502-232-0478.

Nelson County shows large population increase

The 2010 Census figures were released this summer and showed Nelson County's population increased 15.9% since 2000 to 43,437. Nelson County ranks 23rd in the most populous counties in Kentucky.



Japan update

Most of our local automotive companies who supply to Japanese companies are getting back to normal after a significant decrease in production due to the earthquake and tsunami. Several plants were forced to lay off workers since production in Japan came to a slowdown or halt depending on where the company was located.

Our best to these companies family members who have been affected by this tragic event.

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